

Corrections to Spring 2007 Brass Bell Retrospective

Due to a data entry error, the upholstery colors on hulls 25064 through 25073 were incorrectly noted, and should read as follows. ▣

- 25064Red Leather
- 25065Red Leather
- 25066Red Leather
- 25067Red Leather
- 25068Maroon Leather
- 25069Maroon Leather
- 25070Maroon Leather
- 25071Maroon Leather
- 25072Maroon Leather
- 25073Maroon Leather



Vintage Mahogany Speedboats stamps make their debut

The long-awaited Vintage Mahogany Speedboats stamps were released in style on August 4th, 2007. Formal ceremonies were held across the country in Clayton, NY, Lake Tahoe, CA, and Tallahassee, FL. A grassroots promotional campaign was spearheaded by Chris-Craft Antique Boat Club staff—and members, with successful events from coast-to-coast. For more information about the Vintage Mahogany Speedboats stamp series, contact your local US Post Office. Look for a follow-up story in the Fall 2007 Brass Bell. ▣



Danish company, UV-Tech introduces two-stage varnish system with 10-year non-fade, and non-yellowing guarantee

The new Evolution (EVO) Wood Protection System, has been developed by Danish company, UV-Tech. According to product inventor Jacob Lefèvre, the first component in the system is a penetrating oil, EVO Basic Oil, which stabilizes the wood pigment, and also acts as a primer for topcoats. If a high-gloss finish is desired, the EVO Basic Oil can be topcoated with EVO Classic Varnish. EVO Classic Varnish can be applied in the typical manner, with as many build coats as necessary to achieve the desired look. With proper application of the EVO Wood Protection System, Lefèvre states that your wood will retain it's color for a minimum of 10 years...guaranteed. ▣



Interview with Chris-Craft Chairman Stephen Julius featured in Financial Times U.K.

Nicole Swengley, a writer for *Financial Times U.K.*, had an opportunity to interview Chris-Craft Chairman Stephen Julius. The story titled, Master of His Craft, gave Julius an opportunity to the evangelize on Chris-Craft's brand position:

Memories of vintage Chris-Craft 1920s Gold Cup racers were conjured by enhancing the deep V hulls and flared bows that attracted earlier customers while reconfiguring deck layouts more efficiently. Small, in his eyes, remains beautiful. "The US leisure market is primarily in small- to medium-sized boats—20-ft to 40-ft models—unlike Europe where larger boats, between 60-ft and 120-ft, are more popular," he explains. And because he believes that the hull is the boat's most beautiful asset, Julius insisted on having marketing shots for the Corsair 25 taken in a studio to reveal its "sports car" profile. This level of meticulous attention to detail and quality runs throughout the designs.

"We're just as much about fashion and style as an MG," (a company for which he made an offer in 2005). Which is why The Lancer 20 has a leather-look 1950s-style dashboard while the Lancer 22 embraces the innovative concept of a covered deck and bow-rider. "Some design elements, such as flared bows and reverse transom, run counter to space considerations but are integral to the aesthetics while the amount of wood we use adds to the cost but makes the boat in terms of style."

Read this article in its entirety, at: www.chriscraft.com/pdfs/CompanyNews/FinTimes-June2007.pdf ▣